



January 26th, 2010

Healthy Horse optimal health program

Life's messy; stuff happens. Our bodies are designed to be self-maintaining and self-repairing, but we don't always do it perfectly or expediently. We can often use a helping hand to get and keep ourselves healthy, feeling good, and performing well. So, too, with horses.

That's the basis of my Healthy Horse program: continual support for whatever life brings. Through regular visits,¹ and phone or e-mail contact in between, we'll work together to get and keep your horse² healthy and happy. You don't have to figure it all out on your own.

Enrolling is easy

Simply let me know you want to participate and then choose a visit schedule that best suits your needs: every month, 2 months, 3 months, or 6 months. We can customize the schedule if your horse is training and showing for part of the year, with more frequent visits during the show season. We can also customize the schedule for special-needs patients, such as those recovering from illness or injury. And of course, if your horse needs an unscheduled visit for any reason, no problem. The goal is simply good health through on-going attention.

Price breaks

Once enrolled, you'll benefit from a price freeze on all products and services (except lab work, postage, and sales tax, which are beyond my control) for an entire year of enrollment. That amounts to a 10–17% discount, as modest price increases for nonparticipants will take effect on Feb 1st, 2010. The primary benefit, though, is a healthy, happy horse.

Other benefits

You will also have phone, e-mail, and in-person access to me for follow-up questions and progress reports in between visits at no additional fee, and priority scheduling for all visits. In short, my Healthy Horse patients, and this practice approach, will be my priority.

Stuff happens. I can help. If this program sounds good to you, then let's get started!

1. This program is available to clients outside my primary practice area, too. Please call or e-mail to discuss.

2. Also available: Healthy Dog, Healthy Cat, and Healthy Herd (farm animal). Mix & match if you need.

Dr. Christine King

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